

tendence

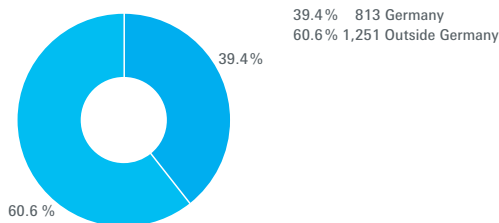
26 – 30. 8. 2011

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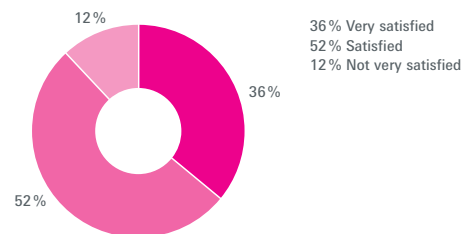
Exhibitor and visitor survey 2010

Present your offer to a high-quality trade audience with outstanding decision-making competence – around 57,000 buyers visited Tendence in 2010. You also benefit from the high levels of visitor satisfaction at the leading international industry event of the second half of the year.

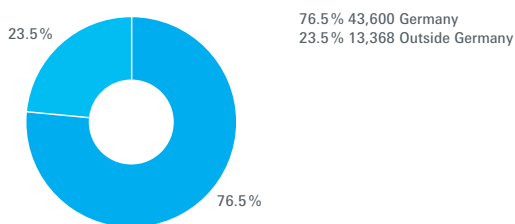
2,064 Exhibitors



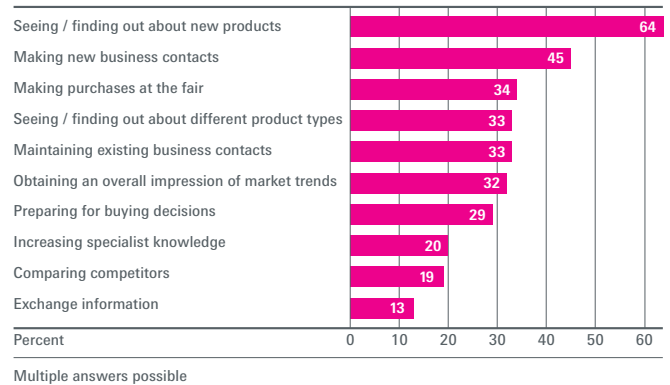
Visitor satisfaction



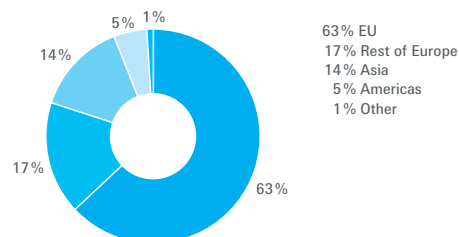
56,968 Visitors



Objectives of trade visitors



Non-German visitors by economic region

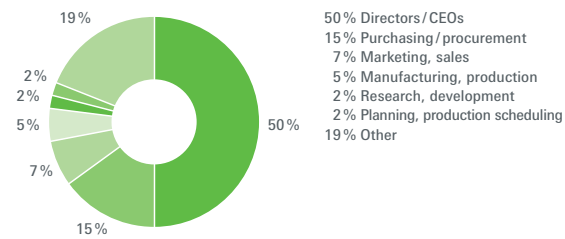


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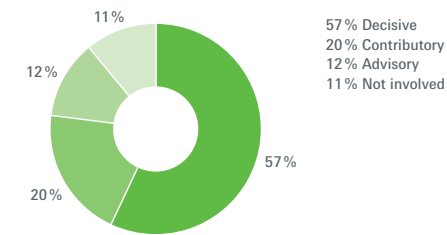
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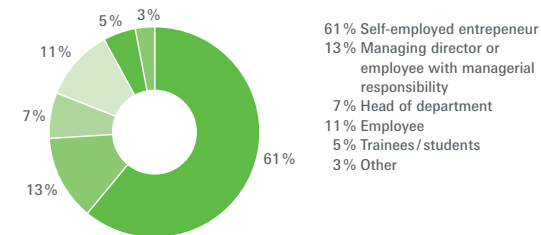
Areas of responsibility of trade visitors



Decision-making authority of trade visitors



Occupational status of trade visitors



Trade visitors by economic sector

